



Home of Mr. and Mrs. Don C. Wilson—September 9, 1956

1957 Spring Catalog

GERANIUMS *for Brilliant Beauty*

MAR 21 1957

WILSON BROS.
Geranium Growers
Roachdale, Indiana



GARDEN OR ZONAL GERANIUMS

(*Pelargonium Hortorum*)

For a riot of color in reds, pinks and white no plant can compare with the common Geranium. These sturdy plants will bloom all summer long and their brilliant beauty may be yours in many ways. Use them in mass plantings, along walks, in urns, porch or window boxes. You'll find their colors never clash. Really, Geraniums are an ideal choice to surround your home with blooming beauty.

You'll receive extra nice plants 4 to 8 inches tall, packed in paper pots with the soil and root system undisturbed. These Geraniums will bloom soon and be your pride and joy.

Double Dark Red

G-102—Montmort—Bright magenta red with a touch of white in centers. Sometimes called the purple Geranium.

G-104—Better Times—Deep crimson with a scarlet splash in centers. Most popular dark red.

G-105—New Ruby—Crimson-red with ruby tones. Large flower clusters on

long, slender stems. Also known as Ruby or Ruby King.

G-106—Lady Jane—Large tomato-red flowers of fine form. Strong robust plant.

G-108—Pride of Camden—Very free flowering velvety red. Fairly compact growth of small straight branches.

Double Bright Red

G-121—Avalon Red—Most brilliant rich, clear red. Compact plant with large flower heads.

G-124—Olympic Red—Most popular bright red. Compact growth and free blooming quality with large flowers make it a leader.

G-125—Sensation—Large bright scarlet flowers with white on reverse side of petals. Husky plant with strong root system.

G-126—Red Fiat—Free blooming orange-scarlet flowers on sturdy, medium sized plant.

G-127—Wyona—A good blooming scarlet even under adverse conditions. Large flowers produced by large, sturdy plant.

G-128—Improved Ricard—An extra good bright brick-red. Fast growing compact plant with large flowers.

G-130—Orange Ricard—Clear bright orange flowers. Compact, low growth makes it nice for borders.

G-131—Springfield Orange—Very striking flowers of true orange. Nice plant.

G-132—Irene—Large brilliant clear red. Fine compact plant blooms well. A newer variety of much merit.

Double White

G-175—Mme. Buchner—Most popular pure white. Free-flowering, compact bushy plant.

G-176—Snowball—Large white flowers of fine form. Pleasing plant; grows well, even in dry areas.

G-177—Gregersen's White—A stronger larger plant with larger white flowers.

G-178—Madonna—An extra good free-flowering white. Fast grower.

40c each; 8 for \$2.75; 50 for \$15.00; 100 for \$27.50

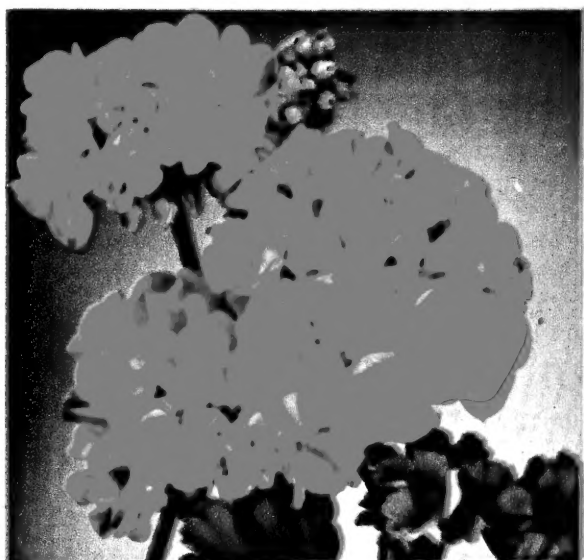
FOR BLOOMING BRILLIANT BEAUTY



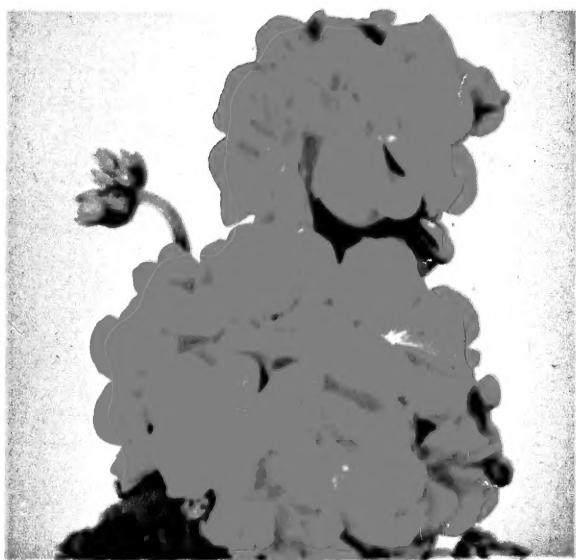
Apple Blossom



California Beauty



Olympic Red



Better Times



Pink Fiat



Larger Geraniums—See Page 5

GARDEN OR ZONAL GERANIUMS

Double Deep Pink

G-141—Mrs. Gloede—Many deep rose flowers produced by strong growing pleasing plant.

G-142 — Irvington Beauty — Heavy blooming soft rose with salmon cast. Low branching plant.

G-143 — Pink Abundance — Large rich pink flowers with reddish cast. Good, heavy plant growth.

G-146 — Double Dryden — Bright rose flowers with white centers. Nice, free-flowering plant.

G-147—Pink Fiat—Extremely popular salmon pink of exceptionally brilliant hue. Fine foliage and profuse blooming make it a leader.

G-148—Pink Sensation—Lovely salmon shade of deep pink produced by bushy plant. One of our proven introductions.

G-149—Pink Phenomenal—Huge lavender pink flowers with white eyes. Low growing, husky plant.

G-153—Gorgeous—A new Geranium with intense salmon colored bloom. Nice shaped plant produces many flowers.

Double Salmon Pink

G-160—Mme. Landry—Many rich dark salmon flowers on a strong dependable plant. Long lasting bloom.

G-161—Salmon Ideal—Big deep salmon-apricot flowers with orangy cast. Nice plant.

G-163 — Salmon Supreme — Large light salmon-apricot flowers. An extremely popular variety and a good one.

G-164 — Picardy — Clear, light salmon pink. Fast growing and free-blooming.

G-165—Beaute Poitevine—Soft pinkish-salmon flowers with deeper colored centers. Big flowered, strong bushy plant.

G-166—Festival—New. Very free-flowering rich salmon. A heavy bloomer with many large flower heads.

G-167—Welcome—A new variety with large fiery salmon flowers. Ideal, low and bushy growth.

Double Light Pink

G-185—Pink Giant—Extra large lavender-pink flowers with white centers. Large, strong growing plant.

G-187—California Beauty—Large, clear pink flowers with white centers. Profuse bloomer close above compact plant.

G-189 — Improved Mrs. Lawrence — Light shell-pink. Profuse bloomer with large flowers.

G-194 — Apple Blossom — A favorite variety with large flowers shading from white centers to true Apple Blossom pink. Excellent plant habit.

G-197—Memories—Extra large flowers of light orchid-pink with white centers. Profuse blooming, bushy plant.

G-199—Magnificent—New. Prolific bloomer with extra large flowers up to 8 inches across in lovely apple blossom pink. Rugged plant does well even during hot, dry weather.

Single Varieties

G-214—Painted Lady—Deep pink bordered flowers with large white centers. Free-blooming with extra large flower heads.

G-215—Maxime Kovalevsky—Brilliant, clear orange flowers of medium size. Low growing, free-flowering plant.

G-218—Mrs. E. G. Hill—Large light salmon flowers in large clusters. Very popular.

G-212—Paul Crampel—Extremely brilliant scarlet flowers close above bright green, zoned foliage. A leading variety.

40c each; 8 for \$2.75; 50 for \$15.00; 100 for \$27.50

LARGER, OLDER ZONAL GERANIUMS

In Bud or Bloom

Mighty popular are these larger Geraniums grown in 3 inch pots. Wonderful plants for immediate color in your flower beds and boxes. These Geraniums are in bloom or have heavy buds just ready to open. Shipped in special boxes to arrive in good shape.

Please order by the following color classifications. If you have a variety preference please list it and we will do our best to send it or something very similar.

GL-701—Double Dark Red

GL-702—Double Bright Red

GL-703—Double Deep Pink

GL-704—Double Salmon Pink

GL-705—Double Light Pink

GL-706—Double White

GL-707—Single Varieties

GL-708—Assortment of above

60c each; 12 for \$6.00; 50 for \$20.00

SINGLE, ZONAL GERANIUM SEED

You can easily grow your own Geraniums. You'll love watching them grow in your sunny window. We offer a mixture of the single zonal types in shades of white, pink, salmon and red.

S-100. Packet, 25c—contains 50 or more seeds; 1/16 oz., \$1.00

SCENTED GERANIUM SEED

Now you can grow Scenteds from seed. A super-fine mixture of the various kinds. **S-200 Packet 50c—Contains 12 seeds.**

NEW, REVISED EDITION!

Geraniums for Windows and Gardens

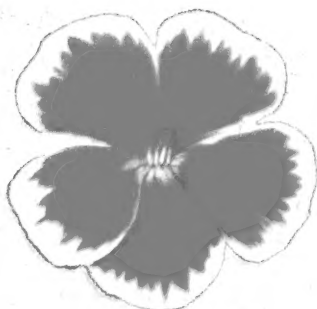
By Helen Van Pelt Wilson \$4.50

B-101 This book is a must for every Geranium enthusiast. Contains new chapters on Dwarf Geraniums, Pests and Disease. Also revised lists by color and regional preference. Tells you how to grow Geraniums successfully whether in a sunny window in Maine or outdoors in California.

ODD, UNUSUAL AND RARE GERANIUMS



**Pink
Poinsettia**



Mr. Wren



Single New Life

GU-401—Apple Blossom Rosebud—White with distinct rose-red edging and green center. Mature flowers open nearly full, but last a long time. Strong plant; flowers well.

GU-402—Magenta Rosebud—Deep crimson or magenta bloom. Mature flower holds rosebud form. Good strong growing plant.

GU-403—Pink Rosebud—Largest rosebud type flowers in a bright pink.

GU-405 — Scarlet Rosebud —Profuse blooming with vivid scarlet rosebuds. Flowers candy well in simple syrup. Nice compact plant.

GU-411—Single Pink Bird's Egg—Popular collectors item. Excellent flower with carmine dots or speckles showing very well.

GU-416—Noel (White Poinsettia)—Double, pure white cactus type flowers. Best bloom of its class with good plant habit.

GU-417—Pink Poinsettia—Light orchid pink double flowers with narrow flat petals. Strong plant.

GU-428—Irma—Double salmon-apricot flowers with white centers, really an unusual color. Waxy, ivy type foliage.

40c each; 8 for \$3.00; 50 for \$16.00

GU-431—Mr. Wren—Striking single flowers of light red with an irregular white border. Really a white flower splashed red. Very unusual!

GU-434—Stars and Stripes—The double New Life Geranium also known as Flag of Denmark or Peppermint Stick. Red and white twisted individual flowers make up a nice sized flower head.

GU-435—Southern Cross—Large double flowers of a beautiful shade of coral-red with rolled and twisted petals. Nice plant with zoned foliage.

GU-436—Single New Life—Individual scarlet flowers are penciled, flecked, or striped with white. No two alike, sometimes all red or white. Prolific bloomer really makes a show of color.

GU-437—Morning Star—Double flowers in a lovely shade of soft salmon. Cactus flowered with tapered, curled and twisted petals.

GU-438—Star of Persia—Large double cactus type flowers in deep cerise or crimson purple. Exceptionally fine flower and plant.

50c each; 12 for \$5.00

Join the Geranium Society

FRAGRANT SCENTED LEAF GERANIUMS

The Scenteds are a must for the real Geranium enthusiast and hobbyist. Each variety has a different leaf pattern and aroma. You'll enjoy thumbing their leaves for fragrance or using their decorative foliage for corsages and table decoration. Flowers are of secondary importance, with the exception of a few kinds.

Listed here are the most popular varieties, however upon request we'd be glad to send you a complete listing.

Rose Scented

GS-901—Attar of Roses (*P. capitatum*) — Deeply cut, highly scented leaves. Small orchid flowers in groups. Grows to compact mound about 2 feet tall.

GS-902—Camphor Rose (*P. graveolens camphorum*) — Deeply cut, camphor scented leaves. Small orchid flowers, purple veined. Compact growth to 2 feet tall.

GS-903—Fern Leaf (*P. filicifolium*) — Finest cut leaf of all. Tall spreading plant resembles the fern. Tiny white flowers.

GS-908—Old Fashioned Rose (*P. graveolens*) — Deeply cut heart-shaped leaf. This is the old variety used to flavor jellies. Small orchid flowers, veined purple.

GS-907—Silver Leaf Rose—Similar to Old Fashioned Rose except the leaves are edged in silver.

GS-913—Peppermint Rose—A new variety of merit from Old Fashioned Rose and Pungent Peppermint cross. Strong growth with deeply cut greyish-green leaves having strong lemon-peppermint scent.

Fruit Scented

Lemon Scented

GS-915 — *P. Crispum* — Tiny crinkled leaves with wonderful lemon scent. Pale lavender flowers.

GS-917 — Finger Bowl Geranium (*P. crispum minor*)—Tiny stemless leaves, strong citronella scent. Pale lavender flowers.

GS-922—Prince Rupert (*P. crispum*)—Strong lemon scent. Large, handsome plant with orchid flowers veined purple.

GS-930 — Apple-Scented (*P. odoratum*)—Wonderful apple scent. Attractive bushy plant with round leaves. Blooms with many tiny white flowers marked red.

GS-931—Apricot (*P. scabrum*)—Deeply toothed glossy green foliage smells like apricot leaves. Nice plant with bright crimson flowers borne in heads of 5 or 6.

GS-932—Cody's Nutmeg (*P. fragrans*)—Cross between Apple and Nutmeg Geraniums; tiny white flowers. Rich ripe fruit fragrance.

Mint Scented

GS-951 — Joy Lucile (*P. tomentosum graveolens*)—Strong mint scent. Large plant with large five fingered leaves. Makes beautiful plant with clusters of small pink flowers.

GS-954—Pungent Peppermint (*P. denticulatum tomentosum*) — Deeply cut, hairy leaves. Wonderful mint scent. Tall growth with clusters of small flowers.

Best Flowering Scenteds

GS-973 — Capri — Mound-like growth freely flowered with 2-inch clusters of bright red flowers. Mild pungent scent.

GS-974 — Clorinda — Eucalyptus scent. Compact plant with oak-shaped leaves. Large pink flowers borne in large clusters.

GS-979—Mrs. Kingsley (*P. rapaceum*)—Small ruffled and deeply cut leaves reminds one of parsley. Low spreading growth with many deep red flowers. Slight pungent scent.

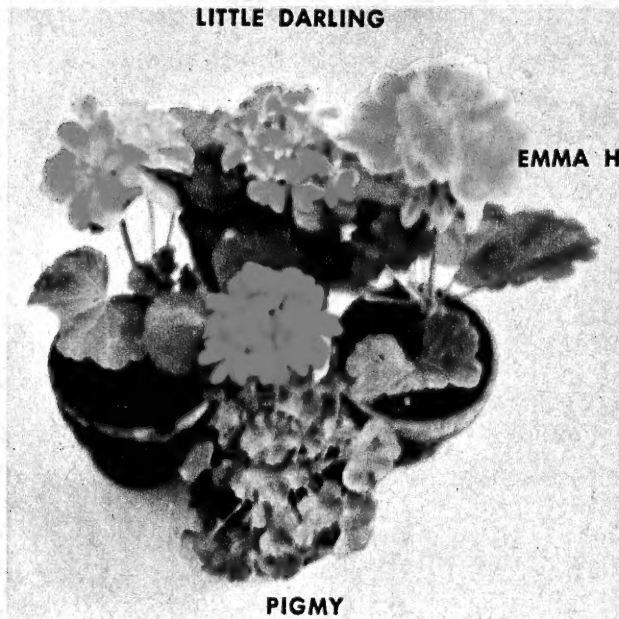
40c each; 8 for \$3.00; 50 for \$16.00

ELF OR DWARF GERANIUMS

LITTLE DARLING

MR. EVERAARTS

EMMA HOSSLER



PIGMY

DG-802—Emma Hossler—Double light pink flowers of medium size freely produced by compact plant maturing to about 10 inches tall.

DG-803—Little Darling—Small single deep pink flowers, blooms freely. Bushy plant with small green leaves. Grows to about 7 inches tall.

DG-807—Robin Hood—Just the thing for outside borders and edgings. Grows to 15 inches tall, but can be kept shorter.

DG-805—Mr. Everaarts—Double deep pink flowers in profusion produced by bushy plant growing to 12 inches tall.

DG-806—Pigmy—Smallest of the dwarfs. Exceptionally bushy growth of small green leaves to about 5 inches. Single cherry red flowers.

Compact, bushy plant produces a profusion of cherry-red, double flowers all summer long.

60c each; 12 for \$6.00; 50 for \$20.00

DG-801—Black Vesuvius—Most rare and smallest dwarf. Slow growing bushy plant with small dark leaves, almost black. Single orange-scarlet flowers are surprisingly large for this small plant. \$1.50 each; 4 for \$5.00.

DG-804—Mme. Fournier—Another rare dwarf with small purple-green leaves with darker zoning. Nice compact plant blooms well with single scarlet flowers. 75c each; 4 for \$2.50.

COLORED OR FANCY LEAF GERANIUMS

GF-327—Variegated Prince Rupert (P. crispum variegatum)—A lemon scented geranium. Small ruffled leaves with yellow edges. Compact growth; lavender flowers.

GF-328—Gold Rush—Best gold leaf variety. Bright yellow leaves with occasional reddish green markings. Nice plant with single red flowers.

GF-321—Mrs. Cox—Most colorful of the Fancies. A striking tri-color with bright yellow edged green leaves having wide zones splashed crimson to brown. Single, light salmon flowers \$1.50 each; 4 for \$5.00.

GF-310—Pink Happy Thought—Same plant as the popular Happy Thought but has rose-pink flowers.

GF-317—Mme. Margot—Tri-colored Ivy type foliage. Small fleshy dark green leaves irregularly bordered with cream then trimmed pink. Large, single lilac-white flowers.

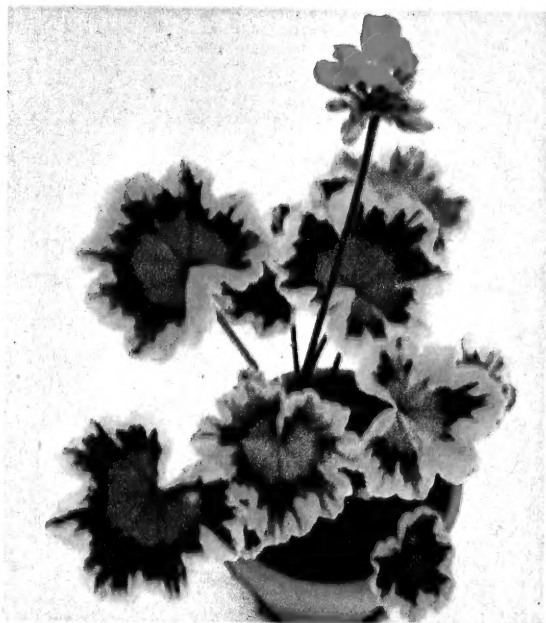
GF-323—Double Mrs. Pollock—More sedate tri-color. Green leaves edged in yellow with reddish bronze zone. 75c each; 4 for \$2.50.

60c each; 12 for \$6.00; 50 for \$20.00

COLORED OR FANCY LEAF GERANIUMS



Mrs. Cox



Double Mrs. Pollock



Happy Thought



Skies of Italy

GF-309—Happy Thought—(Butterfly)—A popular tri-color. Irregular large ivory center resembles a butterfly. Also has bright green edging with faint brown zone. Pretty scarlet flowers. Single.

GF-311—Lady Cullum—Tri-color. Green leaves edged ivory with red to brown splashed zone. Single red flowers.

GF-313—Lady Plymouth (P. graveolens)—A variegated Scented Leaf Geranium. Rose scented, deeply cut leaves with white edging and blotching.

GF-325—Skies of Italy—An extremely popular tri-color. Deeply toothed green leaves with yellow edges, darkly zoned crimson to orange. Single vermilion flowers.

GF-316—Mme. Languth—Silvery green leaves bordered white. Faint brown zone. Best flowers of the Fancies, double cherry-red.

GF-326—Sunset—An Ivy Leaf Geranium with showy variegated foliage. Irregular apple green leaves bordered with cream. Salmon pink, single flowers.

60c each; 12 for \$6.00; 50 for \$20.00

IVY LEAF GERANIUMS

(*Pelargonium Peltatum*)

Ivy or Trailing Geraniums will lend a new beauty wherever a climbing or trailing effect is desired. Wonderful for pot plants, hanging baskets, ground cover and window boxes. The deeper colored varieties are better for sunny locations while the lighter shades do better in semi-shaded places. Please list second choices or allow us to send similar varieties for somehow we get caught short on a few kinds. All varieties listed produce double or semi-double flowers.

Red

GI-502—Charles Monselet—Large flowers of a showy cerise-red. Short compact growth makes an excellent pot plant.

GI-507—Intensity—An outstanding bright red. Long growth produces many large, deep orange-scarlet flowers. Very popular.

GI-508—Neon—Glowing cerise rose with a violet undertone, a bright color of luminous quality. Vigorous long growth produces many large flowers.

GI-510—Willy—(Dark Red) Extra double, very dark red. Large flowers, free bloomer, medium growth. One of the best deep reds.

GI-511—Mexican Beauty—A new Ivy of exceptional merit. Large, intense blood-red flowers produced by this long trailing new variety.

GI-509—Victorville—A fine dark red. Individual flowers open wide like small roses and make a nice flower head. Medium growth, blooms well.

Purple

GI-516 — Joseph Warren—Rich violet purple. Deepest color of the Ivies. Large flowers; good bloomer. Medium grower, may be kept compact.

GI-518—Malibu—A large flowered cerise-purple. Robust well-branching plant produces a profusion of bloom.

GI-517 — Judy—Free-blooming cerise-purple. Long spreading growth makes good ground cover.

GI-515—New Purple—Large flowers of rich violet purple. Vigorous plant produces much bloom.

Pink

GI-541—Caesar Frank—Brilliant rose-pink flowers with orange markings. Long, strong growth.

GI-543—Charles Turner—Most popular deep pink. Long, strong grower; large flowered and profuse blooming.

GI-544—Comtesse de Grey—Soft satiny pink flowers marked light violet. Free and continuous bloomer.

GI-552—Mrs. H. J. Jones—Rose-pink flowers with serrated petals lends a carnation appearance. Medium growth, makes a nice novelty plant.

GI-548—Jester—Rose with red penciling on all petals. Exceptionally free-flowering and the best marked variety. Compact short growth.

GI-556 — Salmon—Rose-pink shade of salmon with reddish veining. Strong, long growth.

GI-558 — Sybil Holmes—Deep silvery pink of rosebud type flowers with open centers. Medium grower.

GI-559—The Blush—A full-double rosebud type in soft pink. A good blooming variety of medium growth.

GI-542—Cayucas—Large flowers of bright rose-pink with red markings. Strong compact plant; profuse blooming.

GI-560—Giant Salmon—A new Ivy of exceptional beauty. Many large, rich salmon flowers grown by this strong growing plant.

40c each; 8 for \$3.00; 50 for \$16.00

See One Acre of Blooming Beauty Under Glass

FOR GRACIOUS TRAILING BEAUTY



Charles Turner

Orchid to Lavender

GI-521—Admiral Byrd—Large flowers of orchid or pinkish lavender with upper petals marked red. Long, strong growth.

GI-522—Bridesmaid—Very soft orchid with faint rose veining. Large flowers of finest form. A popular variety of medium growth.

GI-553—Nutmeg Lavender—Produces a profusion of lavender-blue flowers all season. Medium trailing growth, foliage has ripe peach fragrance.

GI-523—Cliff House—Light lilac with orchid tones. Free-flowering, medium growth.

GI-525—Leopard—Orchid pink, spotted red. Large flowered, good bloomer of short, compact growth.

GI-536—Santa Paula—Low growing, much branched plant covered with lavender-blue flowers. A recent introduction that is becoming a leader.

White

GI-571—Double Lilac White—A full double white of the rosebud type with a delicate lilac flush in center. Good bloomer of medium growth.

GI-572—Mrs. Banks—Large white flowers with a bluish cast. Long growth and continuous bloomer. Most popular white.

GI-573—Snowdrift—Fine full-double white of rosebud form. Medium growth, good bloomer.

GI-574—The Duchess—White with red markings. Large flowers, free blooming and of medium growth that can be kept short.

40c each; 8 for \$3.00; 50 for \$16.00

We recommend to our customers **FLOWER GROWER**. This magazine gives you garden tested ideas, plans, and advice all season long. We are enclosing with this catalog a coupon to enable our customers to take advantage of special introductory rates which **FLOWER GROWER** is offering new subscribers.

LADY WASHINGTON GERANIUMS

(*Pelargonium Domesticum*)

Really regal beauties for they grow into lovely plants covered with velvety textured flowers 3 to 5 inches across.

We try to maintain an adequate supply but somehow we always run out of some kinds. To avoid disappointment please list second choices or allow us to send similar varieties on your order.

Red

GP-601—Grand Slam—Large wavy flowers of brilliant red with slight salmon sheen. Upper petals blotched reddish brown. Compact, free-blooming plant.

GP-602 — Burgundy — Medium sized wine-red flowers with large black centers. Good bloomer.

GP-603—Carmine Queen—Clear light red, slightly ruffled. Makes nice pot plant or low spreading growth outside.

GP-604 — Congo — Maroon black with rose-violet shading on petal edges. Heavily veined black.

GP-605—Conspicuous—A showy, shining, ox-blood red veined and blotched black. Continuous bloomer with large ruffled flowers.

GP-608—Empress of Russia—Dark red with white edges ruffled, popular variety.



GP-614—Marie Vogel—Red, flushed salmon with dark blotches on waved petals. Large flowers.

GP-617—Red Velvet—Dark wine overlaid black. Large wavy flowers; good bloomer.

GP-618—Wolfgang Goethe—Extremely ruffled deep red flowers with violet black blotch on each petal. Popular.

Salmon Pink

GP-625 — Edith North — Salmon pink with brown blotches in top petals. Free-flowering vigorous growth.

GP-626—Grandma Fischer—Large, wavy petaled bright salmon. Good garden plant.

GP-632 — Senorita — Flashy orange-salmon with brown markings in upper petals. Large ruffled flowers edged white.

GP-635—Sunset Magazine—Extra large flowers of strawberry pink. Early, good blooming variety.

White

GP-647 — Gay Nineties — Large ruffled white with blotches of rose red in top petals. Lower petals striped rosy red.

GP-652—Josephine—White with deep pink blotch in center leaving white throat and edging. A favorite heavy blooming variety.

GP-649—Mrs. Mary Bard—Almost pure white with purple veining at base of petals. Early blooming.

GP-651—Springtime—A favorite white with large light pink blotching that leaves a white throat and narrow white edging.

50c each; 10 for \$4.00; 50 for \$18.00

FOR REALLY REGAL BEAUTY

Lavender-Orchid

GP-664—Stardust—Large flowers of silvery lilac with top petals veined and blotched deep violet. Fine bloomer.

GP-665—Waltztime—Large, heavily ruffled flowers of bright orchid has double appearance. Violet markings in upper petals. Extremely popular.

GP-667—Chicago Market—Light orchid-pink ruffled flowers forming large compact heads. Very compact and makes excellent pot plant.

GP-668—Nueheit C. Faiss—Silvery lilac with each petal having a long narrow, dark plum blotch. A well known leading variety.

GP-699—San Diego—Large ruffled lavender with plum blotching. Strong plant.

Deep Pink

GP-675—Azalea—Big ruffled flowers of rose red in big clusters. Well known variety.

GP-682—Mackensen—Very showy rose pink. All petals slightly veined with upper petals faintly spotted orange.

GP-688—Ruth Elenore—Large ruffled bright pink with darker blotches. One of the finest pinks.

GP-690—Vera Watts—Large round flat flowers of light rosy pink. Heavily veined and blotched crimson.

GP-691—Pink Gardener's Joy—Large ruffled and frilled flowers in strawberry pink with upper petals blotched dark red. Very pretty!

GP-692—Easter Greetings—An early and continuous bloomer in deep cerise-rose with orange-brown markings.

Light Pink

GP-702—Ballerina—A newer variety with large ruffled flowers of shell-pink with apricot shading. Upper petals veined from base to crimson center.

GP-709—Mary Elizabeth—Lovely and popular watermelon pink shading into white throat. Plain flower but profuse blooming.

GP-712—Pink Fascination—Large ruffled light pink flowers with crimson markings. One of the best bloomers.

GP-719—Cover Girl—Light pink with strawberry markings. Fine continuous blooming plant with very ruffled flowers.

Purple

GP-610—Jessie Jarrett—A free-blooming dark magenta with a violet cast. All petals blotched plum. Strong growing plant.

GP-730—Marie Rober—Magenta purple to black. One of the darkest and most popular varieties.

Pansy Geranium

GP-732—Mrs. Loyal—Small purple, rose and white blended flowers of the pansy type about one inch across. Blooms early and over a long season. Compact bushy growth makes it an excellent pot plant.

50c each; 10 for \$4.00; 50 for \$18.00

FUCHSIA FOR SHADY PLACES

The pendulous bell-shaped flowers of the Fuchsia have a beauty not found in other plants. Blooms well in shady location where they can get early morning or late afternoon sun. Keep soil moist and fertilize once a month with Plant Marvel or any complete fertilizer.

F-330—Lakewood—Exceptionally large double blossoms of violet with splashes of blending red. Turkey red sepals. Trailing growth. Makes nice hanging basket.

F-331—Don Peralta—A fast grower for either basket or upright use. Long double blossoms of very dark pink with dark red sepals.

F-332—Anna—Very popular basket type with double magenta red flowers and carmine sepals. Makes a nice proportioned basket in a short time.

F-333—China Doll—Large double white flowers with red sepals. Showy, trailing growth for hanging baskets.

F-334—Claret Cup—Heavy blooming, fine basket type with single flowers of deep claret. Pinkish white sepals.

F-335—Hollydale—A popular upright that will trellis nicely. Double deep pink flowers with dark orchid pink sepals. Good bloomer.

F-336—Jack Ackland—An early free-blooming basket type. Large double dark red flowers with pink sepals.

F-337—Peppermint Stick—An upright grower. Large double rich purple flowers with outer petals of carmine rose tipped purple. Carmine rose sepals.



F-338—Bernadette—A popular upright bushy grower with double deep blue flowers and rose to red sepals.

F-339—San Mateo—One of the better basket Fuchsias. Extremely large flowers of dark violet with splashes of fuchsia pink. Pink sepals. A very heavy bloomer.

F-340—Cover Girl—Semi-double flowers of very dark purple shading to red at petal base. Red sepals. Short upright growth, heavy bloomer.

F-341—New Fascination—Large growing upright. Lush foliage with large, double, loose flowers of rose pink with red sepals.

F-342—Snowflurry—A basket type with near white double flowers and ivory sepals.

F-343—Guinevere—A splendid bushy upright. Large semi-double orchid blue flowers with pure white sepals. Easy to grow, makes fine plant first year.

F-351—Swingtime—Double milky white flowers with pink veining at petal base. Bright red upturned sepals. Trailing growth, large flowers, free-blooming makes it tops for hanging baskets.

40c each; 8 for \$3.00; 50 for \$16.00

AFRICAN VIOLETS

Healthy young plants grown in 2¼ inch pots, just right to shift to 4 inch pots. Most varieties will be in bud when shipped so you'll soon have beautiful blooming Violets. These are what we consider the best varieties at the lowest price possible.

Double Varieties

AV-323—Hoosier Pink—Large glistening double pink flowers in profusion. Pleasing dark green, veined leaves. Red underneath. \$1.50 each.

AV-324—Pink Enchantress—Medium sized, extremely double, light pink flowers. Good bloomer. \$1.50 each.

AV-336—Glamour—Many medium sized double pink flowers with deeper eye. Bronze foliage. \$1.50 each.

AV-337—Lovely Lady—Very free-flowering double deep pink. Well shaped compact plant. \$1.50 each.

AV-338—Wintry Rose—Double wine with white edging. Makes a nice showy plant. \$1.50 each.

AV-339—Cherry Pink—Double deep pink, round symmetrical flowers and leaves which develop into a show type Violet. \$1.25 each.

AV-326—Astalot—Many double, light pink, medium sized flowers on dark foliage. \$1.25 each.

AV-311—Double Red Girl—Wine red flowers in abundance. Deeply cut, wavy girl foliage. \$1.25 each.

AV-313—Fairy Queen—Large, almost pure white double flowers with occasional faint blue markings. \$1.25 each.

AV-316—King Saul—Double deep lavender flowers. Slightly quilted dark green foliage. \$1.25 each.

AV-340—Queen's Cushion—Profuse blooming double deep wine. Dark green, quilted foliage with rosy reverse. \$1.25 each.

AV-341—White Madonna—Compact, free-flowering pure white double with girl foliage. \$1.25 each.

AV-342—Captain Kidd—Double deep violet orchid flowers with dark bronze foliage. Free blooming. \$1.25 each.

AV-343—Double Light Rose—Very free flowering white and orchid variegated flowers. \$1.25 each.

AV-344—Double U. S. A.—Extra large dark glowing orchid flowers. Occasionally one will be variegated to give it a red, white and blue effect. Heavy bloomer. \$1.25 each.

AV-345—His Majesty—Nice compact plant with many large purple double flowers. \$1.25 each.

AV-346—Little Darling—Profuse blooming double pink with deeper centers. Nicely scalloped leaves. \$1.25 each.

AV-347—Mulberry—Good blooming double deep, dark purple. Dark green, serrated foliage. \$1.25 each.

AV-348—Nero—Dark blue double with contrasting light green foliage. Free-bloomer. \$1.25 each.

AV-349—Snow Fairy—An extra good white double which blooms well. Lovely girl foliage. \$1.25 each.

AV-350—Undertow—Extremely free-blooming lavender double. Quilted bronze foliage with rosy reverse. \$1.25 each.

AV-351—Delight Rainbow—Extra large double light blue flowers in fine clusters. Dark green, slightly scalloped leaves. \$1.00 each.

AV-352—Agitator—A profuse bloomer with many large double light blue flowers with occasional flecks of white. \$1.00 each.

Single Varieties

AV-353—Pink Mermaid—Deep pink flowers with deeper centers. Dark green foliage with rosy reverse. \$1.00 each.

AV-354—Monty Blu—Extra large light blue flowers. Large, slightly serrated apple green leaves. \$1.00 each.

AV-355—Pink Cheer—Glistening light pink flowers with deeper centers. \$1.00 each.

ROOTED VIOLET PLANTS

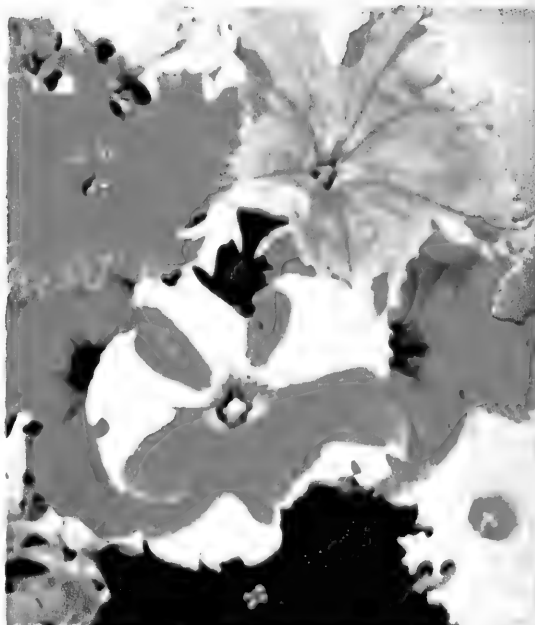
Here's a chance to get a deluxe assortment of rooted Violet plants at a bargain price. These are ready for 3 inch pots and will make nice blooming plants in 8 to 10 weeks.

AV-356—Special Offer 10 all different \$3.95

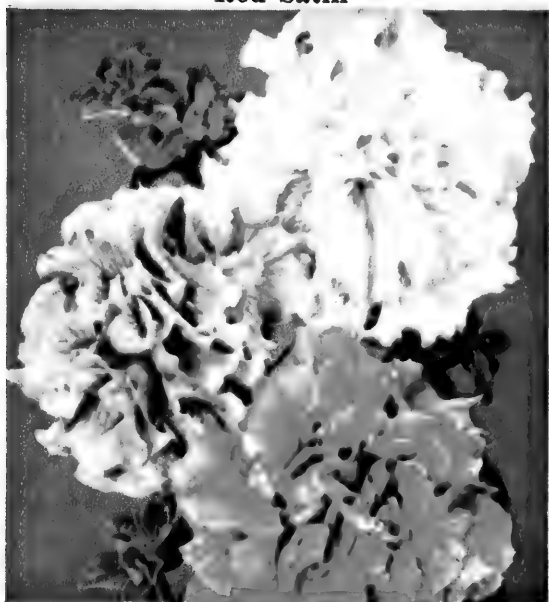
PLANT POPULAR PETUNIAS



Red Satin



Carnival



Canadian All Double



Giants of California

Bedding Petunias

P-472—Red Satin—An All-American selection for 1957. Really outstanding! Bright scarlet flowers 3 inches across keeps the 12 inch globe shaped plant covered all summer long despite heat and drought. F_1 hybrid.

P-473—Ballerina—Extra large frilled flowers of clear, intense salmon. Free-branching and profuse blooming. F_1 hybrid.

P-477—Pink Beauty—An extra nice deep rose-pink Petunia. Makes a compact mound just covered with flowers. An F_1 hybrid that is an improvement over the popular Pink Sensation.

P-481—Blue Mantle—An F_1 hybrid with ruffled flowers of rich violet-blue.

P-483—Snowstorm—Extra large, pure white, wavy flowers.

P-487—Prima Donna—Large, heavily ruffled flowers of bright rose with darker veining. Free-blooming and much branching. F_1 hybrid.

P-489—Heavenly Blue—Silvery blue flowers. These resemble the clear summer sky.

P-491—White Magic—A new dwarf with large glistening white flowers. Exceptionally free-blooming. Really the best white to date.

25c each; 12 for \$2.50; 50 for \$9.00

FOR FULL SUN BRILLIANCE

P-475 — Canadian All Double — Lovely ruffled double flowers, 4 inches across, bloom profusely on the dwarf, free branching plant. All colors mixed, containing rose, pink, salmon, white and blue.

P-479—Giants of California—Large deeply ruffled single flowers up to 7 inches across, artistically veined. Mixed colors ranging from velvety crimson to a delicate pink. Very vigorous plant especially bred for bedding.

P-474 — Attraction — An extra nice double with beautiful variegated flowers of rose-pink and white gives a "strawberries in cream" effect. Dwarf base-branching plant.

P-476—Glitters—Another All-American selection for 1957. Dwarf plant grows to about 8 inches tall and produces many red and white striped flowers 2 inches across. An F_1 hybrid, ideal for borders.

P-492 — Fire Dance — The outstanding new petunia for 1956. Large ruffled and fringed flowers 3 to 4 inches across. Bright scarlet with yellow throat, an entirely new color. F_1 hybrid grandiflora with excellent plant habit.

P-493—Carnival—An F_2 hybrid especially developed to make a color show. Individual flowers average about $3\frac{1}{2}$ inches across and are waved, ruffled or fringed. Mixed colors ranging through white, pink, red, blue, and many in between shades. An ideal choice for a colorful Petunia bed.

P-490—All Colors Mixed—A well balanced mixture to give a good show including single, double and ruffled type flowers.

25c each; 12 for \$2.50; 50 for \$9.00

BRIGHT COLORED COLEUS



A universal favorite for mixed plantings and borders is the brilliant Coleus or "Foliage Plant". We separate these as to the predominate colors for certain color schemes but a mixed planting is most striking.

C-101—Red

C-102—Red and Green

C-103—Red and Yellow

C-104—Green and Yellow

C-105—Mixed Colors—Including those above and other in between shades.

25c each; 12 for \$2.50; 50 for \$9.00

Chicken Gizzard Coleus (*Achyranthes*)

CG-306—Leaves of this interesting foliage plant looks just like a raw chicken gizzard. Fleshy green leaves with wide yellow veining. Short growth makes a fine border plant.

25c each; 12 for \$2.50

HOUSE PLANT BEGONIAS



Rex Begonias

BR-322—The Painted Leaf Begonia—Famous for its large beautiful leaves of many colors. They have a metallic sheen and exhibit an array of colors in blotches, spots, and borders. Assorted colors only.

**75c each; 3 for \$2.00
12 for \$7.50**

Star Rex

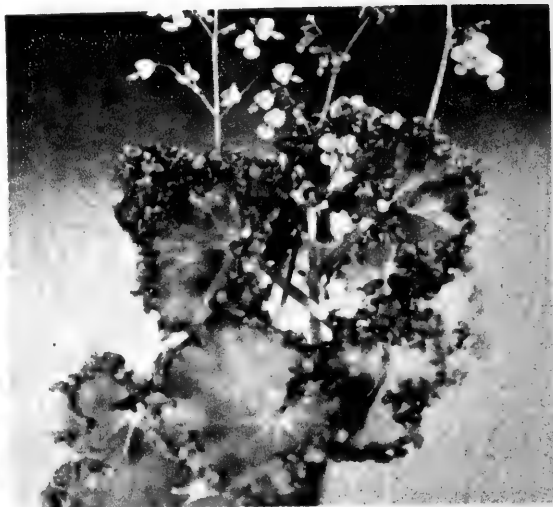
SR-328—Large five-fingered leaves with the same metallic sheen of the regular Rex. Makes an extra nice house plant.

\$1.00 each; 3 for \$2.75

Beefsteak Begonias

BB-325—Thick, round leaves are dark green on top; veined red underneath resembling a rare steak. Beautiful light pink flowers are grown high above the foliage. (Feasti)

75c each; 3 for \$2.00;



Lettuce Leaf Begonias

BL-326—Light green ruffled and crinkled leaves form a dense mound that looks good enough to eat. Small pink flowers above foliage.

75c each; 3 for \$2.00

Climbing Rex Begonias

BC-327—(Cissus discolor)—Mottled and spotted leaves resemble the metallic sheen of the Rex Begonias. Leaves are smaller, yet it is a vining climber. Really a conversation piece.

75c each; 3 for \$2.00

Watermelon Begonias

BW-321—Large, dark green leaves with wide light green stripes. Resembles the striped watermelon. Really looks nice in a planter. (Peperomia sandersi)

40c each; 4 for \$1.50

Decorative Outdoor Vines

Vinca Vines

V-325 — Vinca variegata —These green and white vines are the universal favorites for urns, boxes and baskets. Leaves are round, light green in center with cream colored margins. Several vines will lead from the same plant; if covered with dirt and watered, roots will form and you'll have another plant. Vines will survive freezing weather and in protected area even live all winter.



35c each; 8 for \$2.50; 50 for \$12.50

EVERBLOOMING WAX BEGONIAS



Double Wax



Single Wax

Ideal for house pot plants or make fine borders outside in semi-shady locations.

Rose or Double Wax Begonias

BD-301—Geneva Scarlet—Large ball shaped flowers of deep red bloom grow all over this nice compact plant.

BD-302—Deep Pink—Large sturdy plant with larger ball shaped flowers in deep pink.

BD-304—Geneva White—Pure white double flowers produced abundantly by small compact plant.

**60c each; 3 for \$1.65;
8 for \$4.00**

Bronze Leaf Doubles

BD-303—Joan Strong (Double Carmen)—A compact, bronze leafed variety with lovely rose pink double flowers. Exceptionally free-blooming.

BD-305—Flame—A new double deep red with bronze or brownish foliage.

BD-306—Bizarre—Double rich pink flowers with contrasting bright yellow centers. Bronze foliage. Really a show-piece.

BD-307—Snowdrop—A new double with bronze foliage placing emphasis on the many white bloom.

80c each; 3 for \$2.25; 8 for \$5.00

Single Wax Begonias

BS-313—Indian Maid—Taller than other varieties. Deep lustrous bronze foliage with contrasting red flowers.

BS-314—Snowbank—Free blooming white flowers produced by a dwarf compact plant.

BS-310—Adeline—Extra free flowering, bright pink, grown by a dwarf, compact plant.

BS-309—Sparkler—New! Large flowers of unusual orange-salmon with base of each petal a contrasting creamy white.

BS-315—Ball Deep Rose—Bushy plant produces deep rosy red flowers in winter and fade to luminous pink with warmer weather.

40c each; 8 for \$3.00; 25 for \$8.00

MIGHTY FINE FOR SUNSHINE



Lantana

Popular plants for flower beds, urns and porch boxes for they are constantly in bloom. Flowers deepen with age and do best in full sunlight.

LT-390—Weeping—Different from other varieties because of its long slender trailing branches, freely growing beautiful lavender flowers. Excellent for hanging baskets, porch boxes and urns. Start it early and it will make a wonderful ground cover.

LT-391 — Michael Schmidt — A newer variety of fiery orange that is an improvement over the popular Radiation.

LT-394 — Golden King — Bright golden yellow.

LT-396—Craigii—Large flower heads of cerise with yellow eye aging to orange.

35c each; 8 for \$2.50; 50 for \$12.50



Ageratum

AG-401—Purple Beauty—An outstanding variety! Dwarf mound shaped plant grows to 1 foot tall and 1 foot across just covered with bluish purple, dome shaped flowers. A universal favorite for borders and edging.

25c each; 12 for \$2.50; 50 for \$9.00

Nierembergia

NI-411—Purple Robe—Rich, bluish lilac flowers form a dense mat on plants about 6 inches high and 12 inches wide. Individual flowers are cup shaped and up to 1½ inches across. Really a first class bedding and edging plant.

25c each; 12 for \$2.50; 50 for \$9.00



Oriental Poppies

OP-431—Have enormous brilliantly colored flowers in May and June. These Oriental Poppies grow to a height of 3 feet and are excellent for cutting. For longer life, cut flowers in early morning and burn stem ends within 5 minutes. Best to grow plants in sheltered area out of the wind. A hardy perennial. Mixed colors ranging from light salmon shades to dark or blood red.

35c each; 8 for \$2.50; 50 for \$12.50

EXCELLENT FOR SHADY PLACES



Viola



Pansy



Patience Plant

Viola

VI-412—Smaller than the Pansy but they bloom more freely and over a longer period. The Viola blooms all summer if watered and old blooms are picked. We offer a special mixture containing bright shades of red, yellow, blue and apricot combined with many blotched shades.

25c each; 12 for \$2.50

Pansies

PS-432 — **Swiss Giants** — Strong robust plants produce a wealth of extra large round flowers. Lively range of mixed colors including red, salmon, pink, wine-red, blue, yellow and rose shades.

25c each; 12 for \$2.50

50 for \$9.00

Wishbone Flower

WB-350—(**Torenia fournieri**)—So named because stamens of flower form a perfect wishbone. Bushy plant covered with bloom all summer long. Flowers are light blue, blotched with deeper blue, and have a golden touch on their lips. Grows best in semi-shade. Good for beds, borders, pots and window boxes.

25c each; 12 for \$2.50; 50 for \$9.00

Patience Plant

You may know the Patience Plant as the Daily Bloomer because of its year-round free blooming habit. Also often called by its specific name, Sultani. Grows best in partial shade.

PP-377—Red

PP-378—Orange-Salmon

PP-379—White

PP-380—New Hybrids—Mixed colors of choice imported strains.

35c each; 8 for \$2.50

50 for \$12.50



GARDENING INDOORS AS A HOBBY

By William Ruben

60c

B-105—Explains in simple terms how to grow successfully over 245 flowering, bulb and foliage plants. Teeming with information, this book has enough material on the subject of house plants to be called the "Indoor Gardening Encyclopedia."

CHOICE PLANTER PLANTS



Piggy Back



Strawberry Begonia



Strawberry Begonias

BST-320 — (Saxifraga Sarmentosa) — Also known as Mother of Thousands or Strawberry Geranium. Produces many runners like the strawberry, each having a plantlet. Leaves are green, veined white above, and reddish below. Has clusters of white, long lasting flowers in the spring. Ideal as edge plant in planters.

30c each; 4 for \$1.00

Piggy-Back Plant

PB-102 — (Tolmeia) — Small plants develop in center of leaves thus riding "piggy-back". Will root by allowing leaf to rest on moist ground. Attractive light green, veined foliage.

40c each; 4 for \$1.50

WV-331 — Wax Vine — (Hoya Carnosa Variegata) Makes extremely long growth for climbing or trailing. Beautiful dark green, ovate leaves edged in cream with faint pink edging. Blooms several times from same flower stem with umbrella shaped flower head 2 to 3 inches across; consisting of many individual pink flowers with brown stars.

75c each; 3 for \$2.00

Magic Carpet

MC-321—Very showy Saxifraga or Strawberry Begonia. Dark green leaves are variegated with cream and maroon splashes then trimmed with pink edging. A rare plant; perfect for your dish garden or planter.

\$1.25 each; 3 for \$3.50

CT-330—Crown of Thorns (Euphorbia-splendens)—Legend tells us "The Crown" was made of this plant. Thick, greyish brown stem covered with sharp, black thorns. Lemon green foliage at top of plant produces reddish-orange flowers. Really a novelty.

VL-351—Velvet Plant—(Gynura auran-tiaca) The leaves are densely covered with violet or purple hairs, giving it a remarkable velvety appearance. Grows very well in a sunny window indoors or outside if protected from the hot summer sun.

40c each; 4 for \$1.50

PP-301—Panda Plant—(Kalanchoe to-mentosa) So called because of their two-toned hairy leaves. The 3-inch fleshy leaves are loosely arranged in a rosette and covered with a lush growth of white hairs with the upper margins a red-rust. A first class shelf plant.

30c each; 4 for \$1.00

FOR YOUR FAVORITE PLANTER

Cacti — Succulents

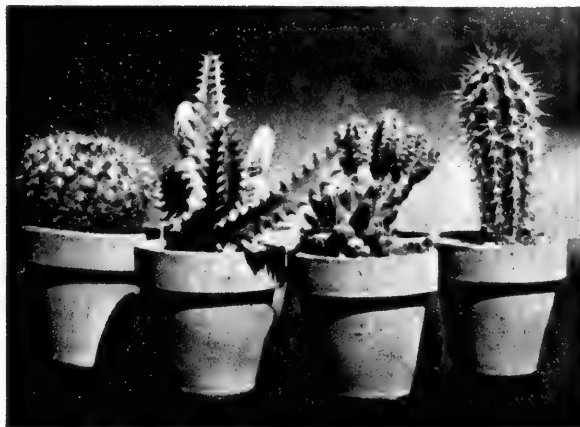
Make your own dish gardens with these assorted cacti and succulents.

CI-340—Cacti

SU-341—Succulents

CS-342—Mixed Cacti and Succulents

30c each—12 all different \$3.00



Silver Threads

FT-503—(Fittonia)—Brilliant emerald green leaves with contrasting white veins. Very distinctive foliage plant, an ideal choice for your planter or dish garden.

50c each; 3 for \$1.35

RV-332—Rosary Vine (Ceropegia)—Long, thin reddish vine stem produces 2 small heart-shaped leaves at regular intervals. Leaves are thick, dark green with greyish veining and rosy reverse. Vine looks quite fragile but is really durable. (Very limited quantity.)

50c each; 3 for \$1.35

Panamiga

PG-304—Also known as the South American Friendship Plant. Has dark green quilted leaves and a strange flat bloom of yellowish green. Something different!

40c each; 4 for \$1.50

Aluminum Plant

AP-328—(Pilea Cadieri)—Here's really something different and a first class planter plant. Dark green foliage looks as if it were spotted or rather splashed with aluminum paint.

40c each; 4 for \$1.50



Aluminum Plant



Panamiga



Silver Threads

BETTER BEDDING PLANTS FOR

Salvia

Or Scarlet Sage, one of the most brilliant and popular bedding plants. Blooms from early summer until frost. Both tall and short varieties used for many purposes.

SA-441—Brightness—A newer tall variety (30 inches) that's compact in growth. Bright scarlet spikes come in bloom early.

SA-442—Fireball—Most dwarf (10-14 inches) and earliest blooming Salvia. Base branching habit with large orange-scarlet spikes.

SA-443—America or Globe of Fire—Round bushy plant of scarlet flowers. 1½ feet tall. Popular.

SA-444—Royal Blue—Blooms all summer and fall. 30 inch plant produces deep, true blue flowers.

25c each; 12 for \$2.50

Verbena

VB-406—Rainbow Mixture—Showy plants that produce very colorful flowers under adverse growing conditions. Popular for rock gardens, boxes, ground cover and as cut flowers. Mixed colors ranging from white with red eye to red with white eye and on through blue and lavender shades. Very colorful!

25c each; 10 for \$2.00

Asters

AS-410—Princess—A wilt resistant strain that produces flowers 3 to 3½ inches across. Branching plants grow to 2½ feet. Mixed colors from white through red and purple. Excellent all purpose asters for your garden.

25c each; 12 for \$2.50

Started Canna Roots

Wonderful for flower beds. Mighty showy plants with huge flower heads and large tropical foliage. Dwarf varieties grow to a height of 2 feet, medium about 3 feet and tall varieties 4 feet.

CN-360—Red King Humbert—Bright red flowers, dark bronzy-red foliage. Tall.

CN-361—Yellow King Humbert—Beautiful large yellow flowers variegated with red spots. Green foliage. Medium.

CN-362—President—Extremely large bright red flowers. Very dwarf plant with glossy green foliage.

CN-363—City of Portland—Large beautiful rosy-pink flowers. Medium height, green foliage.

35c each; 10 for \$3.00



FULL SUN FLOWER BEDS

Giant Pacific Hybrid Delphinium

DE-435—Round Table Series—Wonderful strain for cutting, exhibition, prized beds and borders. Fully double flowers 3 inches in diameter and well spaced on strong stems. Lovely mixed colors ranging from pure white through pink, blue and on to deep violet.

35c each; 12 for \$3.50

Hardy Carnations

Large clove scented, deeply fringed double flowers, 2 or more inches across. Ideal for cut flowers as well as plantings for borders, rock gardens or beds. Will bloom this year if planted early.

HC-451—King of Blacks—Darkest red flower of all varieties.

HC-452—Golden Sun—Large clear yellow flowers. Early flowering; very double.

HC-453—Pink—Lovely rose.

HC-454—Red—Bright scarlet.

HC-455—White—Pure white.

HC-456—Mixed—Including above colors.

35c each; 12 for \$3.50

Shasta Daisy

Popular plants, 2 to 2½ feet tall, used extensively as perennial borders. Very hardy and easily grown. Beautiful flowers have many decorative uses around the home.

SD-461—G. Marconi—Largest and finest double. Flowers about 7 inches across on sturdy stems to 3 feet tall.

SD-462—Alaska—Most popular Shasta Daisy. Produce large single flowers in late June and July.

35c each; 12 for \$3.50

Periwinkle

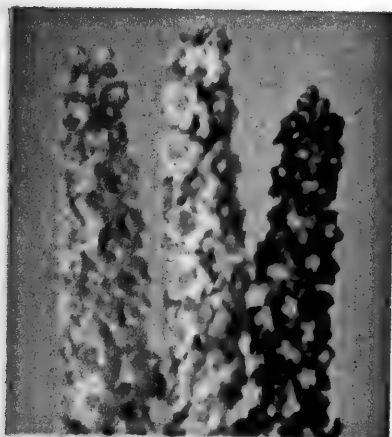
An ideal bedding plant. Will stand hot dry weather and produce a wealth of flowers all summer. Bushy plants with glossy dark green leaves.

PK-370—Bright Eyes—White flowers with rose colored eyes.

PK-371—Willie Winkle—Bright rose flowers.

PK-372—Twinkles—Soft, blush pink with a bright red eye.

25c each; 10 for \$2.00



COLORFUL FALL CHRYSANTHEMUMS

After other flowers are gone you can still have a wealth of bloom with these Hardy Garden Mums. Plant in full sunshine, in a rich garden soil. Keep watered well and you can't go wrong. To promote branching, pinch out about ½ inch of the top growth when plants get established.

Plants of same price may be ordered at group price.

(D) Double, (SD) Semi-double, (S) Single, (H) Height in inches. (Dates are approximate blooming dates)

Red Shades

CM-501—Apache (D)—Brilliant fire-cracker-red with golden overcast. Flowers 4 to 5 inches across of fine form. September 15, H22. 60c each; 4 for \$2.00.

CM-503—Early Crimson (D)—An early, sun-fast bright crimson pompom. Very hardy upright plant. September 14, H26. 50c each; 5 for \$2.00.

CM-505—Courageous (D)—Shining dark ruby red. Magnificent plant, good for cut flowers. September 27, H24. 40c each; 6 for \$2.00.

CM-506—Autumn Song (D)—Large flowers of wine-rose shading to carmine. A different color in Mums. September 12, H20. 40c each; 6 for \$2.00.

CM-508—Kathleen Lehman (D)—Ranks with the best. Brightest orange-gold deepening to red-gold at the center. Outstandingly good. September 28, H28. 40c each; 6 for \$2.00.

White

CM-509—Avalanche (D)—The favorite large, creamy white Mum. Excellent for cutting. September 4, H20. 40c each; 6 for \$2.00.

CM-512—White Bounty (D)—Small white button pompom with yellow center. September 16, H26. 40c each; 6 for \$2.00.

Pink Shades

CM-513—Patricia Lehman (D)—Sparkling geranium pink blooms with peach centers; recurved and twisted petals give a fluffy feathery appearance. It's a strong upright mum, excellent for cutting. September 28, H24. 50c each; 5 for \$2.00.

CM-515—Rosita (D)—Compact button pompom produces a multitude of light Persian-rose buttons. September 24, H26. 40c each; 6 for \$2.00.

CM-516—Jayeff (D)—Extra large flowers of deep pink that holds color until frost. September 25, H24. 50c each; 5 for \$2.00.

CM-517—Dr. L. E. Longley (D)—Extremely double, bright rose pink. Very popular early pink. August 20, H24. 40c each; 6 for \$2.00.

CM-519—Betty (SD)—Splendid upright rose-pink without a trace of magenta. One of the finest pinks. September 28, H28. 40c each; 6 for \$2.00.

Yellows

CM-523—Yellow Avalanche (D)—A large, brilliant yellow Mum. Unexcelled for cutting and unsurpassed in beauty. September 4, H22. 40c each; 6 for \$2.00.

CM-524—Yellow Blanket (D)—Very free-flowering button. Clear yellow; tops for cutting. October 10, H20. 40c each; 6 for \$2.00.

Purple Shades

CM-527—Violet—Best very early purple. Full dahlia-like bloom. August 26, H20. 40c each; 6 for \$2.00.

CM-528—Chippewa (D)—Bright aster purple with slightly-incurved petals. September 4, H24. 40c each; 6 for \$2.00.

Cushion Mums

CM-521—Golden Carpet (D)—Forms a creeping mound of golden yellow pompoms. Fine for borders. September 16, H12.

CM-529—White Cushion (D)—Pure white flowers in profusion. September 15, H18.

CM-530—Yellow Cushion (D)—Bright yellow flowers cover mound-like plant. September 18, H18.

CM-531—Bronze Cushion (D)—Beautiful coppery-bronze. September 28, H-18.

CM-532—Major Cushion (D)—Favorite bright pink cushion. September 25, H15.

CM-533—Champion Cushion (D)—Deep red aging to reddish bronze. September 30, H20.

50c each; 5 for \$2.00

SHOWY SUMMER SNAPDRAGONS



Easy to grow for a colorful show. Many hooded flowerlets on long, strong spikes make fine borders or mass garden plantings. Excellent as cut flowers for indoor decoration.

SN-422—Velvet Giant—Extra large spikes of rich, velvety crimson red.

SN-420 — Tetra Snapdragons — The huge ruffled Snaps growing on base-branching plants, with center spike growing over 2 feet. Exceptionally husky plants with thick stems and dark foliage. Lovely mixture of all colors.

SN-424—Tetra Rose—We are offering a separate color, bright rose, out of the fine mixture listed above.

SN-423—Hit Parade—An F₁ hybrid especially developed for garden use. Free branching plant with long graceful stems and flower spikes. Blooms weeks earlier than other bedding Snaps. Pure bright colors offered in a well balanced mixture.

SN-421—Skyscraper—The tallest of all Snaps. Central spike grows over 3 feet tall with over half its length covered with flowers. Strong grower under adverse conditions. Mixed colors.

25c each; 12 for \$2.50; 50 for \$9.00

LARGE GREENHOUSE MUMS

Now you can grow these large, ball-shaped Mums in your garden. They are not winter hardy as other varieties but you can grow them outdoors until frost, then dig and repot for indoor flowering. Keep disbudded and allow only one to three flowers per plant. Stake and tie for support and you'll have dandy specimens this fall.

CM-530—Silver Sheen—Large silvery white.

CM-531—Mrs. Kidder—Large bright yellow.

CM-532—Kay Tashima—White spider flowering type.

CM-533—Pink Chief—Medium sized lavender pink.

CM-534—Ambassador—Large incurved creamy white.

CM-535—Hilda Bergen—Large reddish bronze.

CM-536—Yellow Lace—Yellow spider flowering type.

50c each; 7 for \$3.00

DECORATIVE INDOOR IVIES



Speartip



Sweetheart



Erecta

Mighty popular plants of many indoor uses. Use them to frame archways, windows or as planter plants. Will grow in any light location.

IV-201 — Sweetheart Ivy — Small dark green heart shaped leaves. Will make long trailing or climbing growth.

IV-202 — Glacier Ivy — Small light green leaves outlined with wide bands of white. Very colorful vine.

IV-203 — Gold Dust Ivy — Light green leaves with small yellow spots thus having appearance of gold dust sprinkled on its leaves.

IV-204 — Speartip Ivy — Nice bushy grower with attractive green leaves that look like its name. Really extra nice.

IV-205 — Variegated English Ivy — Huge leaves with light green centers surrounded by an attractive wide cream band. Showy!

IV-205 — Emerald Jewel — Greenest and laciest of the ivies. Dark green, three pointed leaves produced in abundance on many vining branches.

IV-209 — Erecta Ivy — A slow growing, dwarf Ivy with closely set dark green leaves. Reminds one of a Chinese Pagoda.

IV-210 — Baby Ivy — A dwarf bushy grower with many small, closely set, glossy green leaves.

40c each; 4 for \$1.50



Glacier



Emerald Jewel



Gold Dust



Variegated English

SUPPLIES TO MAKE THEM THRIVE



Easy
to
Use

Condition Your Soil

You can see the difference in plant growth when you use Terra-Lite to condition your soil. Not a fertilizer but a light granular mineral containing billions of tiny air cells that trap and store oxygen and water then release them as needed for luxuriant growth.

TL-700—3½ Bu. Bag.....	\$3.50
TL-702—½ Bu. Bag.....	1.50
TL-703—4 Quart Bag.....	.75

Plastic Pots

Last longer, look better and easier to use than the regular clay pots. Pot size is inside diameter at the top.

CP-708—2¼-inch	7c each; 12 for 75c
CP-709—3-inch	15c each; 8 for \$1.00

I-Bomb

Insecticide Spray

With just a push of the button you can kill Aphids, Spiders, Mites, Thrips, White Fly and Mealy Bugs on your most tender house plants. A pressurized spray by Plant Marvel that is a real killer.

IB-104—10 oz. can.....	\$1.59
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Plant Marvel

"Feed as you water"

Use this complete plant food completely soluble in water to bring out the largest blooms and best qualities of your plants. Directions and measuring spoon with each package.

PM—Trial Size Pkg. (makes 50 qts.).....	\$.35
PM-102—½ lb. Can (makes 125 gal.).....	.75
PM-103—1 lb. Can (makes 250 gals.).....	1.25

Plant Shine

One application of this amazing liquid gives your house plants a dust resistant, varnish-like appearance for life. Easily applied with applicator.

PS-105—1 oz. bottle.....	50c
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African Violet Pots

Squatty or shorter plastic pots especially good for growing African Violets.

CP-712—4-inch	20c
	6 for \$1.00

Pot Labels

Identify your plants on these plain wooden labels. Smooth surface and pointed for ease of writing and sticking in soil.

PL-704—4 inch.....	20c per dozen
	\$1.00 per 100
PL-705—6 inch.....	25c per dozen
	\$1.50 per 100
PL-706—10 inch.....	30c per dozen
	\$2.00 per 100

HOW TO GROW GERANIUMS

Zonal, Scented, Ivy, Unusual, Fancy, Dwarf

GERANIUMS OUTDOORS

Soil: Any garden that will grow common annual or perennial plants will grow Geraniums. If the soil is too rich, Geraniums produce soft, leggy branches, dense foliage and a scarcity of bloom. If the soil is too poor, they produce pale foliage and small blooms. Ideal soil is slightly acid (about pH 6.5), 3 parts clay loam, 1 part coarse sand, and 1 part organic matter.

Sun: Geraniums require a lot of sunshine, yet, if at all possible, they should be shaded during the hottest part of the day to produce the best flowers. Geraniums will not do well in complete shade.

Water: When the soil appears dry, soak to a depth of at least 6 inches. It is much better to soak the ground once or twice a week than to sprinkle the soil every day. Always water early enough in the day so that the foliage will be dry by night.

Space: For beautiful beds allow only 8 inches in all directions for spreading.

GERANIUMS INDOORS

Soil: Mix together 3 parts good garden soil and 1 part peat moss, pack dirt firmly around plants. Have the soil moist, but not wet, when potting.

Containers: Repot our plants in 3-inch pots. Do not use too large a pot for Geraniums, they bloom best when a little pot bound. It is better to repot the plants, increasing the size pot each time. Leave at least ½-inch space at the top of each pot for watering, leave more room for larger containers. Always have good drainage.

Sun: To bloom indoors, Geraniums must have direct sun. Place them as close to the glass as possible.

LADY WASHINGTON GERANIUMS

By nature these Geraniums bloom only during the spring and summer. Their beauty is well worth the wait!

Use potting mixture and general cultural directions mentioned above with the following suggestions for best results.

Repot our plants in 4-inch pots. Lady Washingtons require more root room. Most essential for beautiful bloom is a low nightly temperature 50 to 52 degrees while the buds are setting on.

Pinching the tops of each plant will promote branching but will delay blooming several weeks.

Fertilizers: Bonemeal is excellent; mix in a liberal amount while preparing your soil. For additional feeding we recommend Plant Marvel.

Geraniums growing outdoors will drop most of their foliage if dug and potted for inside use during the winter. It is better to take cuttings from the older plants and start with fresh plants for indoor growing. Take cuttings, anytime, 3 to 5 inches long from strong branches that have leaves growing close together. Remove the leaves far enough up the stem to allow the cutting to stand upright when placed in moist sand. This sand should be about 4 inches deep in a box placed in a sunny spot. Cut a narrow trench in the sand and stick the cuttings to a depth of about 2 inches, then pat the sand firmly. Keep the sand moist; roots should appear in 3 weeks.

Water: Do not allow the soil to become water-logged or soggy. Once a week, especially on a sunny day, soak the plant. The rest of the time only enough to keep it from drying out.

Feeding: Do not feed unless the plants have stopped growing or the foliage is too pale. Use any good fertilizer. If you use Vigoro, put a small pinch on top of the soil before watering the plants. We like to use Plant Marvel—it is completely soluble in water. Do not over-feed—Geraniums do not require heavy fertilization.

Geraniums grown indoors during the winter may be planted outside in the spring, after the danger of frost is past.

For outdoor planting partial or near shade is best with east side of trees the best location.

For growing over winter cut plants back severely and place in cool spot 40 to 50 degrees and water sparingly, perhaps every 10 days.

About February 1, loosen soil, fertilize, and move to 60 degrees sunny location. Feed plant every two weeks until mid May with any good plant food, prepared for house plants, according to directions. You may then transfer them to your garden.

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